Guideline for Logo Use

Guideline zur Logonutzung

Our Logo

Standard version on white background

Minimum width print: 17 mm
Minimum width digital: 80 pixels

Standard size A3   80 mm
Standard size A4   50 mm
Standard size A5   40 mm
Standard size leporello   28 mm

Standard version on red background

protection zone = height D

Logo Don'ts

Please don't mistreat the logo in any of the ways shown.

Bitte verändern Sie das Logo nicht auf eine der gezeigten Arten und Weisen.

Don't use any effects on the logo

Don't change the color of the logo

Don't scale elements of the logo

Don't transform the logo

Don't add any elements onto the logo

Don't tilt the logo

Don't change the color of the wordmark

Don't change the size of the outline

Don't use the logo without the white outline